

## Info

### MEALS

All refreshment breaks and Saturday's breakfast are included in the registration fee. Your name badge will count as your meal ticket and must be scanned in order to have breakfast. Guest tickets for breakfast may be purchased at the AASB registration desk for \$30.

### ACADEMY CREDIT

This conference is a presentation of AASB's School Board Member Academy. School board members will earn six hours of credit in the Academy for attending the main conference and will satisfy the core course requirement for Leadership for Financial Accountability.

### NAME BADGES

Conference name badges must be worn at all times. The School Board Governance Improvement Act mandates school board training. To help monitor conference attendance, your name badge will be scanned prior to each general session and breakout session. Please make sure your name badge is scanned by an AASB staff member.

### PRESS RELEASES

If you would like a press release regarding your attendance at this conference, please contact Dana Vandiver at [dvandiver@alabamaschoolboards.org](mailto:dvandiver@alabamaschoolboards.org).

### CONFERENCE PRESENTATIONS

Conference presentations can be found on the AASB website at [www.alabamaschoolboards.org](http://www.alabamaschoolboards.org) or on the AASB app.

# 2019 ADVOCACY DAYS



- March 19 - Districts 7, 8 and 9
- April 2 - Districts 4, 5 and 6
- April 16 - Districts 1, 2 and 3
- May 21 & 22 - All Districts



Register : [bit.ly/AASBAdvocacyDays](http://bit.ly/AASBAdvocacyDays)

## Thank You Attendance Prize Sponsors:



Thank You for Your Donations to the  
Community Food Bank of Central Alabama!



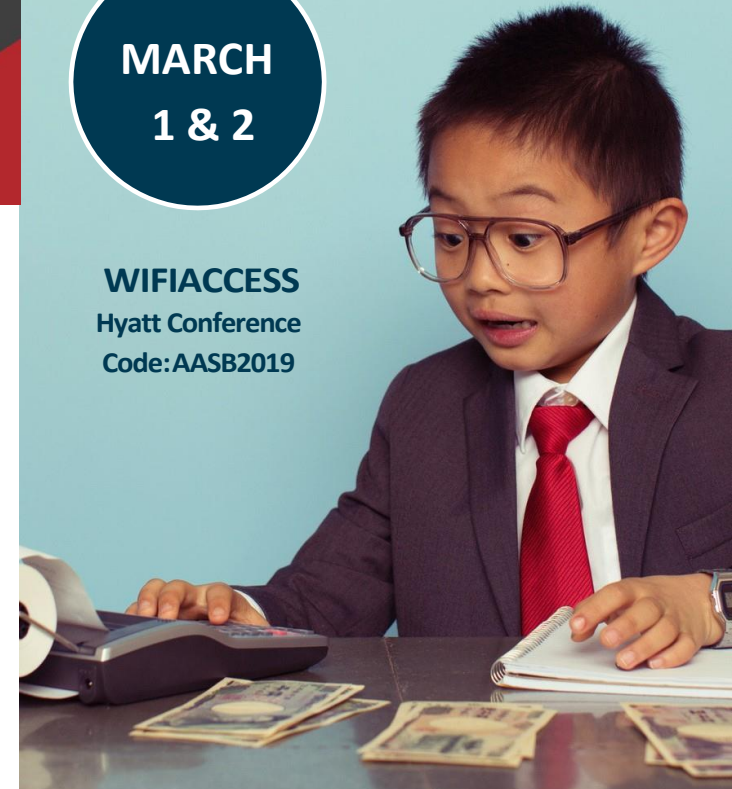
## 2019 March Conference

# Leadership For Financial Accountability

Hyatt Regency Birmingham-  
The Wynfrey Hotel

MARCH  
1 & 2

WIFI ACCESS  
Hyatt Conference  
Code: AASB2019



ALABAMA  
ASSOCIATION OF  
SCHOOL BOARDS

#AASBMarchConference

# Leadership For Financial Accountability

## Friday, March 1

**9 A.M. Poverty Simulation** (Wynfrey AB)  
Registration required

**11 A.M. Registration Opens** (Foyer)

**1 P.M. Early Bird Workshop: (Riverchase)**  
**Understanding Dyslexia**  
Registration required



**3:30 P.M. Welcome** (Wynfrey ABC)  
James Woosley,  
AASB President



**3:35 P.M. Financial Forecasting:  
Why It's Crucial to Your  
Board's Health**  
Andy Craig, Deputy State  
Superintendent, ALSDE



**4:35 P.M. Refreshment Break**

**4:50 P.M. What You Should Be Seeing  
at Your Work Sessions &  
Budget Hearings**  
Melanie Maples, CSFO,  
Decatur City Schools



**5:35 P.M. Low & No-Cost Ways to  
Save Energy & Money**  
Elizabeth Grimes,  
State Energy Program  
Manager, ADECA Energy  
Division



**6:15 P.M. Dinner on Your Own**

## Saturday, March 2

**7 A.M. Breakfast Buffet** (Wynfrey ABC)

**8 A.M. Breakout Sessions**  
(Breakouts will rotate once)



Scanned  
Session

**Key Performance  
Indicators & Questions**  
(Riverchase A)

Join one of Alabama's most  
respected school finance gurus  
for insight about critical numbers  
you should be tracking when it  
comes to your system's revenues  
and spending.



David Smith

**Understanding Bid Law**  
(Wynfrey E)

Alabama's Bid Law lays out  
specific guidelines that  
impact your ability to contract  
with vendors. This session will  
give you a "board's-eye" view  
of the rules.



Linda McGhee

**What Every School Board  
Member Should Know  
About Capital Planning**  
(Riverchase B)

Other than personnel, capital  
outlay is typically a board's  
biggest ongoing expense.  
Join us for this discussion of  
legal and best practices when  
it comes to construction and  
renovation.



Kim McPherson

**Data Breach**  
(Wynfrey D)

Prior to his general session talk,  
hear best strategies to avoid a  
costly data breach and how to  
respond should your system  
become a victim.



Dr. Greg Price

## Saturday, Cont.

**9:45 A.M. Refreshment Break** (Foyer)

**10 A.M. Protect Your System  
from Cybersecurity  
Threats** (Wynfrey ABC)



Scanned  
Session

Dr. Greg Price  
Chief Technology &  
Security Adviser, Troy  
University / AASB  
District 3 Director



**10:50 A.M. Innovative Ways to  
Cut Expenses**  
John Wilson,  
CSFO, Baldwin County  
Schools



**11:30 A.M. Legislative Preview**  
Sally Smith, J.D.,  
Executive Director



**11:40 A.M. Adjourn**

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