



ALABAMA  
ASSOCIATION OF  
SCHOOL BOARDS

# 2022-2023 TRAINING CATALOG





# Training for Excellent School Board Leaders

Providing school board leaders with quality training is a key tenet of the Alabama Association of School Boards' mission statement. AASB's award-winning "school for school board members" offers coursework throughout the year in face-to-face sessions and 24 hours a day through our School Board U online leadership development portal.

AASB's training year begins July 1 and ends June 30. In addition to our four major conferences and two new board member orientation sessions each year, our staff brings training directly to school boards across the state. All year long, expert trainers hit the road to conduct whole board training workshops or customized sessions. The training can be for an individual school board or for clusters of school boards located in the same region. AASB also offers training during annual meetings in each of its nine districts. The goal is to provide high-level, research-based training in an economical and convenient way.

## TABLE OF CONTENTS

- 03 ..... Key Dates & Training Opportunities
- 05 ..... Interactive Whole Board Training
- 06 ..... School Board U: Online Courses
- 07 ..... School Board Academy Awards & Recognition
- 09 ..... School Board Governance Improvement Act: What the Law Requires
- 10 ..... Ways to Earn Your Hours



# KEY DATES & TRAINING OPPORTUNITIES\*

## ROLES & RESPONSIBILITIES ORIENTATION

[8 hours]

July 15, 2022

Cost: \$99 board members  
\$79 superintendents  
8 a.m. to 5 p.m.  
AASB Office | Montgomery

January 6, 2023

Cost: \$99 for board members/  
\$79 for superintendents)  
(space is limited)  
8 a.m. to 5 p.m.  
AASB Office | Montgomery

*AASB teaches its orientation for rookie school board members in two courses. Roles & Responsibilities is the nuts and bolts of education law, ethics, finance, effective board meetings, board member expectations and other key topics to help new school board members succeed.*

## EFFECTIVE BOARDS & RELATIONSHIPS ORIENTATION

[6 hours]

July 16, 2022

Cost: \$79 board members  
\$59 superintendents  
8 a.m. to 3 p.m.  
AASB Office | Montgomery

January 7, 2023

Cost: \$79 board members  
\$59 superintendents  
8 a.m. to 3 p.m.  
AASB Office | Montgomery

*Part of AASB's two-course orientation, Effective Boards & Relationships focuses on how members of the school board relate with one another and how the board establishes and maintains relationships with its attorney, community, policymakers and others to improve student learning.*

## AASB POWER LUNCH WEBINARS

[1 hour]

Cost: \$55 individuals,  
\$210 groups

July 21, 2022

Sept. 29, 2022\* (\*Rescheduled from Sept. 1)

Nov. 1, 2022\* (\*Rescheduled from Nov. 3)

Feb. 2, 2023

April 20, 2023

May 4, 2023

## COSSBA URBAN BOARDS ALLIANCE INAUGURAL SYMPOSIUM

Sept. 8 & 9, 2022

Cost: \$425

Omni Hotel on Centennial Park  
Atlanta, GA

## FALL DISTRICT MEETINGS

[1.5 hours]

### Real School Boards of Alabama: Micro-Management Season

Aug. 29 - Sept. 22, 2022

Cost: \$29 (includes dinner)  
6 to 8:30 p.m.

#### District 1

Thursday, Sept. 8, 2022  
Saraland Early Education Center

#### District 2

Monday, Aug. 29, 2022  
Daniel Pratt Elementary School (Prattville)

#### District 3

Tuesday, Sept. 6, 2022  
Hoppergrass Restaurant (Ozark)

#### District 4

Thursday, Sept. 15, 2022  
AASB Office (Montgomery)

#### District 5

Tuesday, Aug. 30, 2022  
Hoover High School

#### District 6

Tuesday, Sept. 20, 2022  
Classic on Noble (Anniston)

#### District 7

Monday, Sept. 19, 2022  
Hotel Capstone (Tuscaloosa)

#### District 8

Tuesday, Sept. 13, 2022  
The Magnolia Room (Decatur)

#### District 9

Thursday, Sept. 22, 2022  
Top O' The River Restaurant (Guntersville)

## FALL ACADEMY CORE CONFERENCE

Leadership for Academic Achievement  
[6 hours]

Oct. 2 & 3, 2022

Cost: \$165 early registration;  
\$185 late registration  
Renaissance Montgomery Hotel

*Embedded in this course is the research-based Key Work of School Boards and other factors aimed at raising student achievement. It addresses curriculum alignment, testing, data-driven decision making, research on effective learning and such related topics as special education and federal programs.*

## POST-CONFERENCE WORKSHOP

Principal Effectiveness & Growing Aspiring Leaders  
[2 hours]

Oct. 3, 2022

Cost: \$105 early registration;  
\$125 late registration  
Noon to 2 p.m.

## STATE BOARD OF ED. ADVOCACY DAY

[2 hours]

Nov. 9 & 10, 2022

Cost: FREE  
AASB Office | Montgomery

**Wednesday, Nov. 9, 6 to 8 p.m.**  
Enjoy training and discussion on advocacy strategies for impacting public education policy, followed by dinner.

**Thursday, Nov. 10, 8 a.m.**  
Start the day at AASB's office with a light breakfast and training session, followed by a visit to the Gordon Persons Building for the State BOE meeting and work session.

## AASB ANNUAL CONVENTION & DELEGATE ASSEMBLY

[8 hours]

Dec. 1-3, 2022

Cost: \$299 early registration;  
\$319 late registration  
Hyatt Regency Birmingham -  
The Wynfrey Hotel  
1000 Riverchase Galleria  
Birmingham, Ala.

## PRE-CONVENTION WORKSHOP

Continuous School Improvement [3.5 hours]

Dec. 1, 2022

Cost: \$50  
Hyatt Regency Birmingham -  
The Wynfrey Hotel  
1000 Riverchase Galleria  
Birmingham, Ala.

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## EQUITY WORKSHOP

[8 hours]

Cost: \$125  
Friday, Feb 3 | 3:30 - 6:30 p.m.  
Saturday, Feb 4 | 8 a.m.- 2 p.m.  
AASB Office | Montgomery

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## POVERTY SIMULATION

[2.5 hours]

Cost: \$50 | 9 to 11:30 a.m.  
Sheraton Birmingham Hotel

## "EARLY BIRD" WORKSHOP

Cost: \$75 early registration;  
\$95 late registration  
1 to 3 p.m.  
Sheraton Birmingham Hotel

## SPRING ACADEMY CORE CONFERENCE

Leadership for Developing a Highly Effective Staff [6 hours]

March 10 & 11, 2023

Cost: \$199 early registration;  
\$219 late registration  
Sheraton Birmingham Hotel

*This course explores how to use student achievement data to make effective staffing decisions. It also covers employee recruitment, staff development, personnel law, sexual harassment, and effective evaluations.*

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## SAVE THE DATE! COSSBA NATIONAL CONFERENCE

March 30 - April 2, 2023  
Tampa, Fla.

*More information coming soon!*

## ADVOCACY DAYS [2 hours]

Cost: FREE | 9 a.m. to 3 p.m.  
AASB Office, Montgomery

**April 4, 2023**  
Districts 1, 2, 3, 4 & CSFOs

**April 18, 2023**  
Districts 5, 6, 7, 8, 9 & CSFOs

**May 2, 2023**  
New Board Members

## SUMMER LAW CLINIC

June 15, 2023 [3.5 hours]

Cost: \$150 early registration;  
\$170 late registration  
The Lodge at Gulf State Park  
Gulf Shores, Ala.

## SUMMER CONFERENCE

June 16-18, 2023 [6 hours]  
Cost: \$329 early registration;  
\$349 late registration  
The Lodge at Gulf State Park  
Gulf Shores, Ala.





# WHOLE BOARD TRAINING

## Interactive Training for Excellent Boards

Quality training is one way the Alabama Association of School Boards accomplishes its mission to develop excellent school board leaders. Our exemplary training team comprises AASB staff members with decades of experience working with and for boards as well as a cadre of former board members and superintendents who were schooled in the real world. Improve your skills via nearly 50 interactive courses created to meet boards' needs. The state requires 2 hours of whole board training per year for board-superintendent teams, but more importantly, research says school boards are more effective when all members of a school board learn together as a team.

*Choose from nearly 50 standard workshop topics within 7 key categories, or request a custom workshop to meet your board's needs.*

### Plan Ahead!

Early birds  
**SAVE 10%**

Get a jump on earning your 2022-23 state-required whole board training and save by scheduling your AASB-provided whole board training for July, August or September 2022.

Prices range from \$550 to \$950 (plus mileage), or join up with other school boards in your area to share the cost.



#### AN EFFECTIVE TEAM

Clarified roles & improved team communication



#### AN EFFECTIVE EVALUATION

Defined expectations & meaningful feedback



#### A WELL-TOLD STORY

Meaningful relationships with stakeholders



#### DATA & GOALS

Measurable progress & performance



#### FINANCIAL OVERSIGHT

Enhanced understanding of school finance



#### STUDENT ACHIEVEMENT

Sharpened focus on student learning



#### BOARD & THE LAW

Familiarity with critical laws & regulations



To learn more, visit  
[AlabamaSchoolBoards.org/WBT](http://AlabamaSchoolBoards.org/WBT)



## Online Courses. Any Time, Any Place, At Your Pace.

AASB's electronic learning platform, School Board U, is a self-paced, online leadership development portal that gives school board members access to board training materials, courses and resources to grow skills and improve school board effectiveness. All core courses within AASB's School Board Member Academy are available in School Board U, as well as a host of electives and archived webinars. Courses range from 30 minutes to 8 hours, and several options are free! Among the available courses:

### CORE COURSES

- Leadership for Academic Achievement
- Leadership for Community Engagement
- Leadership for Creating Positive Climate & Culture
- Leadership for Developing a Highly Effective Staff
- Leadership for Financial Accountability
- Leadership for Policy & Planning

### ORIENTATION COURSES

- Roles & Responsibilities Orientation
- Effective Boards & Relationships Orientation

### ELECTIVE COURSES

- Eight Habits of Highly Effective Boards
- The Board's Role in Budgeting
- The Board's Role in Personnel Hearings
- Students' Rights Workshop
- Technology Trends in Learning
- NSBA's Key Work of School Boards
- Beginner's Guide to Communications Patterns
- Board Evaluation Best Practices
- Religion in Public Schools

### ARCHIVED WEBINARS

- ADA & FMLA Issues
- Avoiding & Responding to a Data Breach
- Boosters, Clubs & Other Non-Public Funds
- Board-Community Collaboration to Eliminate Poverty as an Education Barrier
- Breaking Barriers to Student Learning
- Decreasing the Achievement Gap with STEM
- Drawing the Line: School Boards & 2020 Redistricting
- Effective Board-Superintendent Relations
- Empowering Students Through Social Emotional Learning
- Financial Data Trends
- Impact the Narrative: Community Engagement Bonus Session
- The Key Work of School Boards
- Politics on Campus: Guidance for School Board Candidates
- School Finance Bootcamp
- Storming the Castle: Calming Angry Constituents
- Students & The First Amendment
- Student Protests & Teacher Walkouts
- Student Discipline & Bullying
- Telling Your Story: Tools & Tips for School Systems
- Title IX in the #MeToo Era
- Title IX & Athletics
- The Alabama Literacy Act
- What School Board Members Need to Know About Special Ed
- What New FLSA Overtime Rules Mean for Your School System

To learn more, visit  
[AlabamaSchoolBoards.org/SchoolBoardU](https://AlabamaSchoolBoards.org/SchoolBoardU)





# THE SCHOOL BOARD MEMBER ACADEMY

AASB's "school" for school board members provides ongoing training on important education, legal and governance issues. School board members are automatically enrolled in the School Board Member Academy and notified of face-to-face and online leadership development opportunities.

To earn the various Academy awards, school board members attend AASB conferences worth a specified number of training "hours" and participate in core curriculum courses, striving for four achievement levels. Upon completing the Academy, school board members who continue to develop their boardsmanship skills annually can attain the distinction of Master School Board Member and ultimately have their names added to the Master Honor Roll. Awards are based on hours earned each Academy year, which begins July 1 and ends June 30.

## ACADEMY ACHIEVEMENT LEVELS



## SPECIAL DESIGNATIONS



Level 4, plus 15 hours, including one additional core course. Receives a plaque that can be updated each year Master status is earned.



Earns Master status for five consecutive years and participates in one Poverty Simulation and one Advocacy Day experience by fifth year. Receives a gold name badge and a Master Honor Roll plate for the Master plaque.

# AWARDS & RECOGNITIONS

AASB oversees a variety of awards and recognition programs for school board members. These programs include both group and individual awards and a special statewide recognition month. Learn more below about how these distinguished honors are recognized.



## MASTER SCHOOL BOARD MEMBER

Recognizes board members who have completed all four levels of the AASB School Board Member Academy and continue their training from year to year. Their accomplishment is recognized at AASB's Annual Convention in December.



## MASTER HONOR ROLL

Recognizes board members who have earned Master School Board Member status five consecutive years. These members are honored during AASB's Annual Convention in December.



## TEAM TRAINING ACHIEVEMENT AWARD

Formerly known as the President's Award, the Team Training Achievement Award recognizes school boards that have had 60 percent or more of their members attend at least three AASB conferences in an academy year and, in that same year, have had all members of their boards meet state-mandated training requirements. The award is presented at AASB's Fall District Meetings.



## ALL-STATE SCHOOL BOARD MEMBER AWARD

AASB's highest honor, the All-State School Board Member Award commends up to five past or present school board members across the state who have exhibited exemplary boardmanship. Nominations are accepted in the early fall, and winners are announced during a special awards luncheon at AASB's Annual Convention in December.



## SCHOOL BOARD MEMBER RECOGNITION MONTH

School board members devote countless hours to help provide an excellent education for every child and to give citizens a voice in education decision making. To acknowledge boards' hard work, Alabama celebrates School Board Member Recognition Month each January, honoring local board members with thank-you letters, certificates and events for their commitment to Alabama's schoolchildren.





# WHAT THE LAW REQUIRES

Alabama’s School Board Governance Improvement Act requires school board member training and new board member orientation. AASB offers a “school for school board members” through its School Board Member Academy. Each academy training year runs **July 1-June 30**.

Deadlines for State-Mandated Orientation	Roles & Responsibilities Orientation (R&R)	Effective Boards & Relationships Orientation (EB&R)
All newly seated board members	 Must take within one year of the July 1 after taking office	 Must take within one year of the July 1 after taking office
Annual Training Requirements	2 Hours of Eligible Whole Board Training	4 Hours of Eligible Training * <i>may include individual and/or group training hours</i>
All board members	 Must take	 Must take

**The 2022-2023 training year ends June 30, 2023.** State law requires annually 6 hours of total training (includes 2 whole board training hours for all board members). The law also requires orientation courses for new school board members. AASB’s two-part orientation fulfills the state’s orientation requirement as well as the state ethics course requirement for public officials. Orientation hours count toward fulfilling 4 hours of the state’s 6-hour annual training requirement. Online orientation and other courses are available at [AlabamaSchoolBoards.org/SchoolBoardU](https://AlabamaSchoolBoards.org/SchoolBoardU). Not all circumstances may be accounted for in this illustration. Some considerations made for certain unique or exceptional circumstances.

To learn more, call 800-562-0601 or email [training@AlabamaSchoolBoards.org](mailto:training@AlabamaSchoolBoards.org) with the subject “Leadership Development.”

# WAYS TO EARN YOUR HOURS



Whole Board Training 2 hours  
 2 AASB Online Courses + 4 hours  
 6 hours

Board Retreat or Full-Day Board Training 6-8 hours

Whole Board Training & AASB Fall or Spring Conference 2 hours  
+ 6 hours  
 8 hours

Whole Board Training 2 hours  
 2 AASB Webinars +2 hours  
 Advocacy Day +2 hours  
 6 hours

Whole Board Training 2 hours  
 AASB Orientation + 6-8 hours  
 8-10 hours

Whole Board Training 2 hours  
 AASB Convention OR Summer Conference + 7-8 hours  
 9-10 hours

Whole Board Training 2 hours  
 Fall District Meeting +1.5 hours  
 3 AASB Webinars + 3 hours  
 6.5 hours

Whole Board Training 2 hours  
 District Meeting + 1.5 hours  
 Poverty Simulation + 2.5 hours  
 6 hours

