AASB teaches its orientation for rookie school board members in two courses. Roles & Responsibilities is the nuts and bolts of education law, ethics, finance, effective board meetings, board member expectations and other key topics to help new school board members succeed.

EFFECTIVE BOARDS & RELATIONSHIPS ORIENTATION (6 hours)

July 20, 2019
Cost: $79 early registration, $99 on-site (space limited)
Time: 8 a.m.-3 p.m.
Location: AASB Office, Montgomery, AL

Jan. 11, 2020
Cost: $79 early registration, $99 on-site (space limited)
Time: 8 a.m.-3 p.m.
Location: AASB Office, Montgomery, AL

Part of AASB’s two-course orientation, Effective Boards & Relationships focuses on how members of the school board relate with one another and how the board establishes and maintains relationships with its attorney, community, policymakers and others to improve student learning.

AASB POWER LUNCH WEBINARS (1 hour)
Cost: $55 individuals, $210 groups

July 11: Breaking Barriers to Student Learning
Sept. 5: TBA
Nov. 7: TBA
Feb. 6: TBA
April 9: TBA
May 14: TBA

FALL DISTRICT MEETINGS (1.5 hours)
Special Education
Aug. 29 - Sept. 19, 2019
Cost: $25 (includes dinner)
Location: Hosted in each of the nine geographic areas that make up AASB districts.

FALL ACADEMY CORE CONFERENCE
Leadership for Academic Achievement (6 hours)
Oct. 6 & 7, 2019
Cost: $155 early registration; $175 late registration
Location: Renaissance Montgomery Hotel
201 Tallapoosa St, Montgomery, AL

Embedded in this course is the National School Boards Association’s Key Work of School Boards and other pivotal research aimed at raising student achievement. It addresses curriculum alignment, testing, data-driven decision making, research on effective learning and such related topics as special education and federal programs.

POST-CONFERENCE WORKSHOP (2 hours)
Topic: TBA
Oct. 7, 2019
Cost: $105 early registration; $125 late registration
Time: Noon - 2:30 p.m.

AASB ANNUAL CONVENTION (8 hours)
Dec. 5-7, 2019
Cost: $259 early registration; $279 late registration
Location: Hyatt Regency Birmingham-The Wynfrey Hotel,
1000 Riverchase Galleria, Birmingham, AL 35244

AASB Convention offers numerous opportunities for school board members from across the state to interact and share ideas. In addition, expert speakers will inform school board members about hot topics related to public education, governance, education leadership and student performance.

POVERTY SIMULATION (2.5 hours)
March 6, 2020
Cost: $25
Time: 9 - 11:30 a.m.
Location: Hyatt Regency Birmingham-The Wynfrey Hotel,
1000 Riverchase Galleria, Birmingham, AL 35244
PRE-CONFERENCE WORKSHOP (2 hours)
March 6, 2020
Cost: $75 early registration; $95 late registration
Time: 1-3 p.m.
Location: Hyatt Regency Birmingham-The Wynfrey Hotel, 1000 Riverchase Galleria, Birmingham, AL 35244

This course teaches school boards how to use student achievement data to make effective staffing decisions. It also covers employee recruitment, staff development, personnel law, sexual harassment and effective evaluations.

SUMMER CONFERENCE (7 hours)
June 19-21, 2020
Cost: $259 early registration; $279 late registration
Location: The Perdido Beach Resort, 27200 Perdido Beach Blvd., Orange Beach, AL 36561

School board members from across the state interact, share ideas and learn together as expert speakers inform them about key topics related to public education, governance, education leadership and student performance.

ADVOCACY (up to 5 hours total)
School board members can receive 2 training hours per year for participating in AASB Advocacy Days in Montgomery and 3 training hours for attending the National School Boards Association’s Advocacy Institute Feb. 2-4, 2020, in Washington, D.C. Training may address current or anticipated legislative issues and effective communication with legislators or congressmen. For details about Advocacy, email advocacy@AlabamaSchoolBoards.org.

WHOLE BOARD TRAINING
Get a jump on earning your 2019-20 state-required whole board training and save! Early birds get 10 percent off the regular fee by scheduling their AASB-provided whole board training for July, August or September 2019. Prices range from $550 to $950 (plus mileage), or join up with other school boards in your area to share the cost. Choose from the following courses (all are 2 hours unless otherwise noted):

- Basic Conflict Resolution (2-4 hours)
- Better Boardmanship
- Bids, Buildings & Blueprints
- Boardmanship 101
- Boardmanship 201
- Board's Role in Budgeting
- Board's Role in Personnel Hearings (1 hour)
- Board Self-Evaluation
- Board Self-Evaluation + Goal Setting (3 hours)
- Board-Superintendent Relations
- Building a Stronger Board Team
- Charter School Law
- Communicate in Style (2-4 hours)
- Community Engagement
- Crisis Communications
- Custom Conflict Resolution
- Data 101: Understanding Data (FREE to member boards)
- Data 201: Using Data to Drive Decisions
- Data 301: Exploring Your ACT Gaps (3 hours)
- Effective Board Meetings
- Ethics & Nepotism
- Facilitated Goal Setting
- Fair Labor Standards Act
- Financial Questions Boards Should Be Asking
- Introduction to School Finance
- Legal Considerations in Personnel
- Media & Public Relations
- Monitor Your Financial Health
- Open Meetings & Public Records (1 hour)
- Overview: Improving Poorly Performing Schools
- Parliamentary Procedure
- Sexual Harassment
- Social Media Pitfalls, Potholes & Pointers
- Special Education
- Strategic Planning
- Students First Act & Teacher Accountability Act
- Students' Rights
- Superintendent & CSFO Evaluation
- Superintendent Search (FREE to member boards)
- Title IX
- Working with Your Board Attorney (1 hour)

Additional Options:
Governing for Achievement Project: The Board's Role in Raising Student Achievement
Intensive, 5-session whole board training series designed to help board-superintendent teams build governance capacity and focus on improving student outcomes.

Ask About:
- Whole board book & case studies
- Training for a group of neighboring school boards
- Customized training at board retreats
- Customized whole board sessions
- Startup board training
- Candidate training
# Alabama Training Required for School Board Members

## JULY 1, 2019-JUNE 30, 2020*

### Ways to Earn Your Hours

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<thead>
<tr>
<th>Whole board training</th>
<th>2 hours</th>
<th>+ 6 hours</th>
<th>8 hours</th>
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<tbody>
<tr>
<td>AASB Fall or Spring Conference</td>
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<table>
<thead>
<tr>
<th>Whole board training</th>
<th>2 hours</th>
<th>+ 4 hours</th>
<th>6 hours</th>
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<tbody>
<tr>
<td>2 AASB online courses</td>
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<th>2 hours</th>
<th>+ 6-8 hours</th>
<th>8-10 hours</th>
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<tbody>
<tr>
<td>AASB Orientation</td>
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<table>
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<tr>
<th>Whole board training</th>
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<th>1.5 hours</th>
<th>+ 3 hours</th>
<th>6.5 hours</th>
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<tbody>
<tr>
<td>Fall District Meeting</td>
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<tr>
<td>3 AASB Webinars</td>
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<th>Whole board training</th>
<th>2 hours</th>
<th>+ 8 hours</th>
<th>10 hours</th>
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<tr>
<td>AASB Convention (or Summer Conference)</td>
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<thead>
<tr>
<th>Whole board training</th>
<th>2 hours</th>
<th>+ 2 hours</th>
<th>7 hours</th>
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<tbody>
<tr>
<td>NSBA Annual Conf. AASB Advocacy Day</td>
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### Alabama Training Required for School Board Members

#### JULY 1, 2019-JUNE 30, 2020*

<table>
<thead>
<tr>
<th>Board Member Type</th>
<th>Roles &amp; Responsibilities Orientation (R&amp;R)</th>
<th>Effective Boards &amp; Relationships Orientation (EB&amp;R)</th>
<th>2 hours of eligible whole board training</th>
<th>4 hours of eligible training</th>
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</thead>
<tbody>
<tr>
<td>Seated or reseated since 1-1-13, never taken orientation</td>
<td>Must take</td>
<td>Must take</td>
<td>Must take</td>
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<tr>
<td>Seated or reseated since 1/1/13, has taken R&amp;R orientation</td>
<td>Must take</td>
<td>Must take</td>
<td>Must take</td>
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<tr>
<td>Seated or reseated since 1/1/13, has taken EB&amp;R orientation</td>
<td>Must take</td>
<td>Must take</td>
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<tr>
<td>Seated or reseated since 1/1/13, has taken both orientations</td>
<td>Must take</td>
<td>Must take</td>
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* Some considerations made for certain unique or exceptional circumstances. Reseated = re-elected or re-appointed since Jan. 1, 2013. Training year ends June 30, 2020. State law requires annually 6 hours of total training (includes 2 whole board training hours for all board members). Law also requires orientation courses for new school board members.

**NOTE:** Members who took office for the first time after Jan. 1, 2013, must complete new board member orientation training in addition to the required 2 hours of whole board training. Board members who are already in office and have never taken orientation will only have to take it once re-elected or re-appointed. AASB’s two-part orientation fulfills the state’s orientation requirement. Orientation hours also count toward fulfilling the remaining 4 hours of the state’s 6-hour annual training requirement.

Training taught by the Alabama Association of School Boards (AASB) or pre-approved by a committee of one representative each of AASB, the School Superintendents of Alabama and the Alabama State Department of Education is considered “eligible.” The External Training Provider Application is available for download at [www.AlabamaSchoolBoards.org](http://www.AlabamaSchoolBoards.org). Online orientation and other courses are available at [www.AlabamaSchoolBoards.org](http://www.AlabamaSchoolBoards.org) (choose School Board U). Not all circumstances may be accounted for in this illustration. To learn more, call 800/562-0601 or email training@AlabamaSchoolBoards.org with the subject “Leadership Development.”

To learn more about earning pre-approved whole board training using an external trainer, visit [www.AlabamaSchoolBoards.org/training/external-training-application](http://www.AlabamaSchoolBoards.org/training/external-training-application)