

# Leadership for Financial Accountability



**March 19-20, 2010**  
The Wynfrey Hotel | Birmingham

Hotel: 800/996-3739  
AASB: 800/562-0601

[www.AlabamaSchoolBoards.org](http://www.AlabamaSchoolBoards.org)



Alabama Association of School Boards  
P.O. Box 230488  
Montgomery, AL 36123-0488

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School Board Member Academy Core Course

## Leadership for Financial Accountability

Details available online  
[www.AlabamaSchoolBoards.org](http://www.AlabamaSchoolBoards.org)



### School Board Member Academy Core Course Leadership for Financial Accountability Financial Education During Tough Times

#### LEARN:

- How to fund “what matters most” by targeting resources toward improving student achievement
- Ways Race to the Top money could work in your system and other federal initiatives to support your local system efforts
- New ways to create stability in funding
- Financial basics on borrowing, and options for tapping additional local tax sources

Join us **March 19-20, 2010**, at the Wynfrey Hotel in Birmingham to listen to **Dennis Bega, Senior Analyst for the U.S. Department of Education** as he talks to us about how the following four initiatives could impact Alabama’s public school children.

- Adopting higher standards and assessments
- Using data to measure student success
- Increasing teacher effectiveness
- Turning around low performing schools

**Dr. Tommy Bice** will also share with us ways to expand our current state initiative programs and how the USDE can help Alabama create more high performing schools like George Hall (Mobile County.)

Attend this core school board academy course on **Leadership for Financial Accountability** to discover the value in funding “what matters most.” Learn how to find additional resources to overcome these tough times.

**Overcome Funding Shortfalls.** Learn how knowledgeable leadership can help Alabama’s public school systems work toward raising additional local financial resources, create economic hope and support student success and achievement.

AASB School Board Member Academy

## Conference Registration

March 19-20, 2010  
The Wynfrey Hotel  
Birmingham, Alabama

Name \_\_\_\_\_

First Name for Badge \_\_\_\_\_

\_\_\_\_\_  
School Board

E-mail Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

### Classification (check one)

- |  |  |
|--|--|
| <input type="checkbox"/> Board President   | <input type="checkbox"/> Board Member        |
| <input type="checkbox"/> Superintendent    | <input type="checkbox"/> Associate Member    |
| <input type="checkbox"/> Attorney          | <input type="checkbox"/> Board Secretary     |
| <input type="checkbox"/> Sustaining Member | <input type="checkbox"/> School System Staff |
| <input type="checkbox"/> Other _____       |  |

### Pre-Registration

- EARLY BIRD** \$65 for members; \$130 for non-members
- CONFERENCE** \$125 for members; \$250 for non-members

**Onsite Registration is an additional \$10**

### Payment

- Payment enclosed       Bill the board

*Do you need special assistance with a disability during this conference? If so, please attach a description.*

**AASB's Cancellation Policy:** All conference cancellations must be received by mail, fax or e-mail no later than **March 15**. No refunds will be made after this date.

### 3 Easy Ways to Register

- Visit [www.AlabamaSchoolBoards.org](http://www.AlabamaSchoolBoards.org)
- Send form and payment to  
Alabama Association of School Boards  
P.O. Drawer 230488, Montgomery, AL 36123-0488
- Fax the registration form to **334/270-0000**

For questions, contact AASB at 800/562-0601.

# Leadership for Financial Accountability

## Friday, March 19, 2010

- 11:00 a.m. Registration Opens  
1:00 p.m. Early Bird Workshop  
**Governing for Achievement**  
3:30 p.m. **Race to the Top & Alabama Initiatives**  
Dr. Tommy Bice, Deputy Superintendent  
Alabama State Department of Education  
4:00 p.m. **Four Pathways to Federal Funding**  
Dennis Bega, Senior Policy Analyst  
U.S. Department of Education  
5:45 p.m. **Ins and Outs of the Foundation Program**  
Dr. Jim Williams, Executive Director,  
Public Affairs Research Council of  
Alabama  
6:45 p.m. Dinner on your own

## Saturday, March 20, 2010

- 7:00 a.m. Registration Opens/Breakfast Buffet  
8:00 - 8:50 a.m. Breakout Sessions  
**1. Borrowing**  
Tom Francis, Attorney, Balch &  
Bingham LLP  
**2. Alabama Bid Law**  
Linda McGhee, CSFO, Thomasville City  
Schools  
**3. How Systems Found Additional  
Resources**  
Tarrant City, Tuscaloosa City and  
Tuscaloosa County  
9:00 - 9:50 a.m. Breakout Sessions Repeated  
10:00 a.m. **Overcoming Proration -  
Aiming Toward Stability**  
10:30 a.m. **Funding What Matters Most**  
Jodi Newton, Ed.D., Education  
Administration, Samford University  
11:30 a.m. Adjourn

### School Board Member Academy

School board members will earn six hours credit and satisfy the core Academy requirements on financial accountability.

## Accommodations

March 19-20, 2010

### The Wynfrey Hotel

1000 Riverchase Galleria, Birmingham, AL 35244  
Standard room rate: \$125  
Concierge room rate: \$155

Call 800/996-3739 or 205/987-1600

Be sure to mention the **AASB Group code 1B32N4**

Make your reservation before 5 p.m. on **March 4**. The room block is first come, first serve for the low AASB rate. Reservations should be secured with a deposit for one night's lodging. Please note that AASB's room block does not guarantee rooms will be available until March 4. Early reservations are encouraged.

**Hotel Cancellation Policy:** Individuals will be responsible for paying for guaranteed rooms canceled within 48 hours of the intended date of arrival.

### Early Bird Workshop

**Friday, March 19, 2010**      **2 Academy Hours**  
**Governing for Achievement**

Discover emerging best practices as a result of the Alabama Governing for Achievement project. Listen to school boards and superintendents across the state talk about what they are doing to create a culture in their schools that focuses more on teaching and learning. Learn how they are developing the capacity to set and reach higher expectations, so all students have the opportunity to succeed.

The program is based on the Iowa Lighthouse research that showed a link between board beliefs and actions and student success. Several school board and superintendent teams are participating in Alabama's project to learn more about impacted learning. Participating school systems include Brewton, Cullman, Muscle Shoals and Tarrant cities, and Elmore, Madison, Montgomery, Perry and Tuscaloosa counties. They are in the process of completing 11 training modules designed to help them gain leadership skills and abilities necessary to focus board meetings on what matters most – student performance.