

October 3-4, 2010 Conference Sponsorships

All Sponsorships Include

Signs placed at the appropriate event, recognition in the conference PowerPoint presentations, and a company listing in the event program.

Registration Inserts

Introduce your company to the attendees as soon as they receive their conference materials. Have your company's promotional flyer, special offers or informational piece inserted into the conference registration packets, which will be given to every attendee. (Preprinted materials must be supplied, be no larger than 8 ½ x 11, and be in the AASB office no later than March 11, 2010.)

Multiple - \$250 each

Attendance Prize Giveaway

This prize rewards attendees who go "above and beyond" by attending this educational conference, and everyone who attends is eligible. The prize goes to the school system of the winner of the drawing. This prize will be awarded at the end of Sunday's and Monday's general session. Exclusive - \$500 each

Sunday and Monday Breaks

Make an impression on our attendees by providing that stimulating cup of coffee, refreshing soft drink or delicious snack during the conference breaks. AASB will provide signage at the break station. Sunday and Monday Exclusive - \$1,000 each or four co-sponsors - \$500 each

Program

Let your company be seen by more than 250 AASB attendees with an ad in program. Exclusive - \$600

Monday Breakfast

The Monday morning breakfast is the only full meal function of AASB's October school board academy conference. Your company will receive 2 VIP tickets. Your company name will be featured on signage outside the room, and enjoy a 3-minute speaking opportunity. Exclusive - \$3,000 or two co-sponsors - \$1,500



School Board Member Academy Core Course

Leadership for Academic Achievement

October 3-4, 2010

The Montgomery Renaissance Hotel and Spa
Montgomery, Alabama
Conference Sponsorship Form

Name: _____

Company Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship: _____

Amount: _____

Please return payment to:

AASB, PO Drawer 230488, Montgomery, AL 36123-0488

Phone: 334/277-9700 or 800/562/0601 Fax: 334/270-0000

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www.AlabamaSchoolBoards.org

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Alabama Association of School Boards!**

*"Developing excellent school board leaders
through quality training, advocacy and
services."*