

Alabama Association of School Boards 2011 CONVENTION

Dec. 8-10, 2011 • The Wynfrey Hotel • Birmingham



ALABAMA ASSOCIATION
OF
SCHOOL BOARDS
*Developing Excellent
School Board Leaders*

Think Big Dream Bigger



- Convention Highlights
- Clinic Sessions
- Accommodations
- Agenda
- Registration Form

Alabama Association of School Boards

2011 CONVENTION

Dec. 8-10, 2011

The Wynfrey Hotel • Birmingham



CONVENTION HIGHLIGHTS

Thursday, Dec. 8

★ Annual Business Meeting

AASB's annual business meeting, the Delegate Assembly, will determine the association's legislative agenda. The Bylaws Committee Hearing begins at 3:30 p.m., followed by the Resolutions Committee Hearing at 4 p.m., New Delegate Orientation at 5:30 p.m. and Delegate Assembly at 6 p.m.

Thursday, Dec. 8

★ Welcome Reception

Convention participants can enjoy a welcome reception at 5 p.m., featuring light refreshments courtesy of The Wynfrey Hotel and AASB. It's a great opportunity to mingle with fellow Alabama school board members prior to the association's business meeting. It's also a great opportunity to get an early look at the annual exhibition, a virtual shopping mall of school products and services (opens at 3 p.m.).

Friday, Dec. 9



Rory Vaden

Leaders Take the Stairs

Rory Vaden is a self-discipline strategist whose insights have been shared on Oprah radio and featured in *Success Magazine*.

Success is different for each of us, but the path to get there has the same obstacles: fatigue, rejection, failure, distraction, burnout, complacency and countless others. Yet there is one universal trait that virtually every single successful person must have before they add anything else — discipline. This inspiring program shares critical insights and erases common misconceptions about how to build self-discipline. 8:30 a.m. session

Friday, Dec. 9

★ Legislative Panel Discussion

On the Horizon: Legislative & Policy Issues that May Impact You

A panel of the state's top political and education leaders will gaze into their crystal balls to give you an insider's understanding of the issues state legislators and the state Board of Education are likely to tackle in 2012. Invited panelists are **Gov. Robert Bentley**, House Speaker **Mike Hubbard**, Senate President Pro Tem **Del Marsh**, state Board Vice President **Randy McKinney** and the incoming state superintendent of education. 4 p.m. session

Saturday, Dec. 10



Michael Thurmond

The Need for a Strong System of Public Education

Michael Thurmond is a distinguished attorney, author, lecturer and public servant. Currently an attorney with a major law firm, he served in the Georgia General Assembly and was elected to three terms as Georgia's labor commissioner. This session promises to be motivational, thought-provoking and honest. 8:30 a.m. session



★ Effective Boards and Relationships Orientation

Effective Boards and Relationships

Orientation will introduce skills new board members need to govern. Starting **Thursday, Dec. 8 at 8:30 a.m.**, this AASB School Board Member Academy core course focuses on school boards' relationships with each other and their attorney as well as board meetings for higher student achievement.

The course is designed for those with two years or less of experience and is open to any AASB member looking for a refresher on these important topics. Sign up using the convention registration form. This required course is worth 6 academy hours. The cost is \$100 for AASB members, \$200 for non-members.



CLINIC SESSIONS

Clinic sessions offer customized training to fit your interests and school system's needs. Packed with motivational, realistic and creative ideas, the clinics are built around five strands: board leadership, student achievement, technology, legal and hot topics.

Clinic sessions start Friday, Dec. 9 at 10:30 a.m., 1 p.m. and 2:15 p.m.



★ **Advocacy for Board Members**

Learn tips and ideas for effectively working with legislators.

★ **Ask the Education Law Experts**

Veteran school board attorneys will answer questions frequently asked by school boards. These experienced professionals also offer useful tips on effective ways to address sticky issues with your board's legal counsel.

★ **Board Presidents Roundtable**

Enjoy a roundtable discussion of challenges and best practices for school board presidents. Network, share ideas and gather tips on how to successfully lead your board team.

★ **Boardmanship in the Real World**

Go beyond the traditional and discover the tricks to good boardmanship and team leadership. It's easy to understand the theory of a board member's role, but real-life situations can raise real questions about how you should respond. State Board of Education member Dr. Charles Elliott, formerly of the Decatur board, will help board members stay in their lane.

★ **Catch Me, I'm Failing**

You will want to replicate a successful Scottsboro program for at-risk junior high and high school students who need help overcoming the odds. Want your at-risk students to graduate with a high school diploma and a chance for a productive future? Consider this non-traditional program.

★ **Deadly Waste in Any System**

Does your school system waste time and resources? Can't afford to any longer? Streamline school operations, implement administrative efficiencies, reclaim lost teaching time, eliminate redundancies and get rid of other deadly wastes for cost savings you'll love!

★ **Education Transformation Through Technology**

Smoother, smarter school system management is just a clinic session away. Speakers will introduce you to technology that aligns board meeting agendas and board/superintendent evaluations with your school system's strategic plan. Post policies online and receive immediate community feedback. Become a leadership team that combines best practices for governance and technology to be effective, transparent and good financial stewards.

★ **Fiscal Forecast**

Hear a preview of the 2013 and 2014 state education budget situation and learn what economic anomalies are likely to impact the tenuous state education budget in the coming years.

★ **Is it Time for a Renaissance?**

Renaissance is an educational enrichment program that encourages academic excellence, school improvement and citizenship. Haleyville's Renaissance students have higher GPAs, increased attendance, improved morale and are more likely to graduate. Change the culture of your school system

and give students a sense of pride in themselves and their school.

★ **Leader to Leader Training**

The Alabama Association of School Boards and state legislators will lead a training session specifically for members of AASB's Leader to Leader network.

★ **Not Your Ordinary School Day**

Expand your thinking beyond the normal school day and allow students to maximize their potential! Academically qualified students can take two courses online in a blended format. Students complete assignments two days a week at school and use the release time for job shadowing, volunteering and taking enrichment courses. This model prepares students for online college learning through a flexible schedule.

★ **Power of Peer Partners**

Discover the power of using peer partners to enhance student achievement at the elementary level. Members with the National Elementary Honor Society have partnered with a local school for children with multiple disabilities, allowing all students to benefit academically and socially from the partnership.

★ **Raise Money and Create a Legacy**

Does your system need some extra money? What about a Legacy Program? Learn how Cullman City schools raised money for capital needs. The system will also share its board policy for naming facilities and procedure for asking community members to leave a legacy for students.

★ **SchoolCast Super Charged! Rapid Communication in a Crisis**

There is no time in an emergency for hesitation, and, as budget cuts grow, the need to maximize staff time is a priority. Find out how a notification and messaging system can improve communication on and off campus. Learn how your school system can get the Weather Monitor tool to receive timely, local alerts from the National Weather Service. When it matters most, parents, staff and community members are just a text message, phone call or e-mail away.

★ **Use Humor to Communicate Effectively**

Communicate effectively and laugh it up! Join Keynote speaker Rory Vaden for a session on using humor to ease stressful situations, manage confrontations and transform smile power into a strategy for getting your point across.

★ **Where the Wild Things Are**

Environmental education positively impacts student achievement and increases community engagement. Successful partnerships with the Alabama Forestry Commission, Georgia Pacific and others created "The Enchanted Forest" and allows students to travel "Where the Wild Things Are." These interactive exhibits connect students with the environment.

GENERAL INFORMATION

★ The Academy

School board members can earn 8 credit hours through AASB's School Board Member Academy for participating in the convention. The academy is an ongoing series of programs on boardmanship and education issues designed to help school board members become more effective education leaders.

Academy participants are recognized for their achievements and can strive to reach one of the academy's four achievement levels and the designations Master School Board Member and Master Honor Roll. In addition, boards that have 60 percent or more of their members attend at least three academy conferences per year will earn the President's Award.

★ Meal Tickets

Spouses and guests are welcome to join convention participants at mealtime. Extra tickets can be purchased at the convention registration desk or on the form.

★ Name Badges

Your name badge is required for admission to all sessions, meal functions and social events.

2011 AASB CONVENTION SCHEDULE

Thursday, Dec. 8

- 7:45 a.m. Effective Boards and Relationships Orientation Registration Opens
- 8:30 a.m. Effective Boards and Relationships Orientation Begins
- 11 a.m. Convention Registration Opens
- 3 p.m. Exhibits & Cyber Café Open
- 3:15 p.m. Effective Boards and Relationships Orientation Adjourns
- 3:30 p.m. Bylaws Committee Hearing
- 4 p.m. Resolutions Committee Hearing
- 5 p.m. President's Welcome Reception
- 5:30 p.m. New Delegate Orientation
- 6 p.m. Delegate Assembly/Exhibits & Cyber Café Close

Friday, Dec. 9

- 7:30 a.m. Registration, Exhibits & Cyber Café Open
- 7:30 a.m. Breakfast Buffet
- 8:30 a.m. General Session
- 10 a.m. Visit Exhibits
- 10:30 a.m. Clinic Sessions
- 11:45 a.m. Academy Awards Luncheon
- 1 p.m. Clinic Sessions
- 1:15 p.m. Exhibits Close
- 2:15 p.m. Clinic Sessions
- 4 p.m. General Session
- 5:45 p.m. Evening on Your Own

Saturday, Dec. 10

- 7:30 a.m. Registration Opens
- 7:30 a.m. Breakfast
- 7:30 a.m. Alabama Caucus of Black School Board Members Meeting
- 8:30 a.m. General Session
- 10:30 a.m. Convention Adjourns

Schedule and speakers subject to change.

HOUSING RESERVATIONS

★ The Wynfrey Hotel

The Wynfrey Hotel, convention headquarters, is in suburban Birmingham at 1000 Riverchase Galleria, 35244, and is connected to the state's largest shopping mall, the Riverchase Galleria. Check-in begins at 3 p.m. and check-out is at noon. Self-parking is \$9 per day; valet parking is \$11 per day.

AASB has secured special room rates of \$119 for a standard room and \$149 per night for a concierge room. Attendees can take advantage of the same room rate two days prior to and after the convention. Reservations should be secured with a deposit for one night's lodging (by cash, check or credit card) and **made by Nov. 23**. Please note that AASB's room block does not guarantee rooms will be available until Nov. 23. *Early reservations are encouraged.*

Reservations

To make reservations, call the hotel at 800/996-3739 or 205/987-1600. Be sure to mention the **AASB Group Code, 1B3457** or register online at www.wynfrey.com.

Cancellation Clause: Individuals will be responsible for paying for guaranteed rooms cancelled within 48 hours of the intended date of arrival.

★ Alternative Housing

AASB also has secured special room rates of \$130 per night at the nearby Embassy Suites. For reservations, call 205/985-9994 and ask to reserve a room with the AASB group block. Reservations should be **made by Nov. 23**.

IT PAYS TO ATTEND!

All convention-goers win knowledge gained from inspirational general sessions and information-packed clinics. Attendees who are present at the end of each general session are also eligible to win an attendance prize for their school system.





2011 ANNUAL CONVENTION REGISTRATION

Name _____

(First Name for Badge) _____

School Board _____ School _____

Address _____

Billing Address (if different) _____

City _____ Zip Code _____

Current E-mail Address _____

CLASSIFICATION: (Check one)

- Board Member
- Board President
- Superintendent
- Superintendent Secretary
- Associate Member
- Other _____

REGISTER ME FOR:

- Annual Convention**
Dec. 8-10
- Effective Boards and Relationships Orientation**
Dec. 8

REGISTRATION COSTS

	Advance	Onsite	Non-member
Annual Convention	\$230	\$250	\$460
Effective Boards and Relationships Orientation	\$100	\$120	\$200

ADDITIONAL TICKETS: Your registration includes your ticket for each breakfast. For additional tickets, please indicate the number below.

Friday, Dec. 9, 7:30 a.m.	Breakfast	___ No. of tickets	___ @ \$15
Friday, Dec. 9, 11:45 a.m.	Lunch	___ No. of tickets	___ @ \$25
Saturday, Dec. 10, 7:30 a.m.	Breakfast	___ No. of tickets	___ @ \$15

PAYMENT: Payment enclosed Bill the school system

TOTAL (Registration & extra tickets) \$ _____



Disability Assistance: If you have a disability, including mobility impairment or physical limitations, that requires special services at the convention, please call or fill in a description of your needs. Attach a separate sheet if necessary.

THE DEADLINE FOR EARLY REGISTRATION IS DEC. 2, 2011

Cancellation Policy – If for any reason you are unable to attend the conference, please contact us immediately. Cancellations made after **Nov. 26** will be billed for all costs.

THREE EASY WAYS TO REGISTER

- Mail:** Alabama Association of School Boards
P.O. Drawer 230488, Montgomery, AL 36123-0488
- Online:** www.AlabamaSchoolBoards.org
- Fax:** 334/270-0000





Think Big
Dream
Bigger

Alabama Association of School Boards

Post Office Drawer 230488
Montgomery, Alabama 36123-0488

RETURN SERVICE REQUESTED

FIRST CLASS PRE-SORT
U. S. POSTAGE PAID
MONTGOMERY, AL 36123
PERMIT #34

Alabama Association of School Boards

2011 CONVENTION

Dec. 8-10, 2011
The Wynfrey Hotel
Birmingham



Think Big
Dream
Bigger



Alabama Association of School Boards

2011 CONVENTION

Dec. 8-10, 2011 • The Wynfrey Hotel • Birmingham

- Convention Highlights
- Clinic Sessions
- Accommodations
- Agenda
- Registration Form

