

2010 Alabama Association of School Boards Survey

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*Thank you for taking the time to complete the 2010 AASB membership survey. This 15-minute survey will help us better understand our members' needs and concerns and to improve the services we provide. All responses will be kept confidential and only aggregate results will be reported. **Please type or print legibly using dark ink** and clearly mark the answer boxes . Fax or mail the completed survey to AASB using the information shown above. Thanks again for your participation.*

Sally Howell, Executive Director

PART 1: AASB Products and Services – Please take a moment to provide comments

1. Here is a series of statements about AASB. For each statement, please express whether you ... have no opinion, strongly disagree, mildly disagree, mildly agree or strongly agree.

	----DISAGREE----			--AGREE--	
	<u>No Opinion</u>	<u>Strongly Disagree</u>	<u>Mildly Disagree</u>	<u>Mildly Agree</u>	<u>Strongly Agree</u>
a) Board of directors, executive director, and staff practice and model professional excellence for local school systems	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
b) Is a good steward of membership dues, investing in programs/activities that make a difference in good school governance in Alabama	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
c) Regularly informs members about programs, events and other activities	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
d) Keeps my board up-to-date and informed on lobbying and advocacy issues	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
e) Provides timely and accurate responses to member requests/inquiries	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
f) Is a trusted resource for boards on good school governance and boardmanship	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
g) Is viewed by boards as highly influential in the development of public education policy	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄

If you "strongly agree" or "strongly disagree" with any of the above statements, please explain why:

2. Please indicate your level of satisfaction with the following AASB publications and electronic communication services. Express whether you are ... extremely dissatisfied, dissatisfied, satisfied or extremely satisfied.

	-----SATISFICATION LEVEL-----				
	<u>No Opinion</u>	<u>Extremely Dissatisfied</u>	<u>Dissatis. Dissatis.</u>	<u>Satisfied</u>	<u>Extremely Satisfied</u>
a) The AlabamaSchoolBoards.org website	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
b) Alabama School Boards Magazine	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
c) FYI Newsletter, e-mailed electronic version (Covers Alabama Board of Education)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
d) FYI Newsletter, printed version sent by U.S. mail (Covers Alabama Board of Education)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
e) LegAlert Newsletter, e-mailed only (Covers Alabama Legislature/AASB lobbying efforts)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
f) Court Report Newsletter (Covers education-related Judicial Actions/Interpretations of Law)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
g) AASB Boardmanship Series booklets (Guidebooks on such topics as open meetings, selecting a superintendent, tax referenda, etc.)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
h) AASB on Facebook (http://www.facebook.com/alaschoolboards)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
i) AASB on Twitter (http://twitter.com/AlaSchoolBoards)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
j) Please comment:					

3. Have you read any of these periodicals and electronic communications? (Please check only those that apply.)

- | | |
|---|---|
| <input type="checkbox"/> ₁ The AlabamaSchoolBoards.org website | <input type="checkbox"/> ₂ Alabama School Boards Magazine |
| <input type="checkbox"/> ₃ FYI Newsletter, e-mailed electronic version | <input type="checkbox"/> ₄ FYI Newsletter, printed version sent by U.S. mail |
| <input type="checkbox"/> ₅ LegAlert Newsletter, e-mailed only | <input type="checkbox"/> ₆ Court Report Newsletter |
| <input type="checkbox"/> ₇ AASB Boardmanship Series booklets | <input type="checkbox"/> ₈ AASB on Facebook |
| <input type="checkbox"/> ₉ AASB on Twitter | |

4. If you **HAVE READ** these periodicals and electronic communications, how often have you read them ... rarely, occasionally, frequently or often. If you **HAVE NOT** read them, skip to question 5?

-----FREQUENCY OF USE-----

	Rarely	Occas.	Freq.	Often
a) The AlabamaSchoolBoards.org website	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
b) Alabama School Boards Magazine	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
c) FYI Newsletter, e-mailed electronic version	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
d) FYI Newsletter, printed version sent by U.S. mail	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
e) LegAlert Newsletter, e-mailed only	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
f) Court Report Newsletter	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
g) AASB Boardmanship Series booklets	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
h) AASB on Facebook	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
i) AASB on Twitter	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3

5. Please indicate your interest in continuing the following AASB awards and recognition programs.

-----INTEREST LEVEL-----

	Not at all	Not Very	Moderately	Very
a) School Board Member Recognition Month (posted online only)	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
b) All-State School Board Members (Commends exemplary school board members)	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
c) Master School Board Member (Recognizes board members who have completed all four levels of the AASB School Board Member Academy)	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
d) Master's Honor Roll (Recognizes board members who have earned Master School Board Member Status five consecutive years)	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
e) President's Award (Recognizes school boards with 60%-plus members who attended at least 3 AASB conferences in an Academy year)	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3

6. How valuable would you say the following services and issues are to you as an AASB member ... indicate if you are not familiar with the service/issue or if it has no value, is somewhat valuable, is very valuable or extremely valuable?

----- VALUE -----

	Not Familiar	No Value	Some Value	Very	Extremely
a) Board President's Roundtable and listserv	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
b) AASB's overall mission statement	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
c) Training offered through the AASB School Board Member Academy	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
d) Consultant and in-service, full board training (tailored for the individual school boards)	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
e) Events and forums	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
f) Webinars on hot topics	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

7. How valuable would you say the following services and issues are to you as an AASB member ... indicate if you are not familiar with the service/issue or if it has no value, is somewhat valuable, is very valuable or extremely valuable?

----- VALUE -----

	Not Familiar	No Value	Some Value	Very	Extremely
a) Lobbying and advocacy	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
b) Efforts to provide news, information and research to members and the media	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
c) Policy development assistance for boards/systems	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
d) AASB's Legal Assistance Fund	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
e) Alabama Risk Management for Schools	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
f) Efforts to provide networking/information-sharing opportunities for members	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

8. If AASB expanded or offered the following services and initiatives, how interested would you be in them ... very interested, moderately interested, not very interested or not at all interested?

-----INTEREST LEVEL-----

	Not at all	Not Very	Moderately	Very
a) Expanded legal services/information	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
b) Promotion of public education to the media and general public	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
c) Increasing members' awareness of NSBA programs/services	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
d) A superintendent search service	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
e) Expanded policy support	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
f) Training on 21st century skills for students	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
g) Training in community engagement	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3

9. If AASB expanded or offered the following services and initiatives, how interested would you be in them ... not at all interested, not very interested, moderately interested or very interested?

-----INTEREST LEVEL-----

a) A mentor program for new school board members	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
b) Training for school board candidates	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
c) Increased availability of new board member orientation training	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
d) Board President's Roundtable and listserv	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3

10. How interested are you in ...

-----INTEREST LEVEL-----

	<u>Not at all</u>	<u>Not Very</u>	<u>Moderately</u>	<u>Very</u>
a) Training through webinars and videoconferencing	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
b) Training through a video library	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
c) Training using teleconferencing (conference call)	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
d) Training through an audio library	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
e) Training through self-study guides/reading lists	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
f) Training with a small group of school boards	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3

11. How interested are you in ...

-----INTEREST LEVEL-----

	<u>Not at all</u>	<u>Not Very</u>	<u>Moderately</u>	<u>Very</u>
a) Whole-board training in your school district	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
b) Easily accessible online training	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
c) Ability to do conference/event evaluations online	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
d) Communicating with AASB via Facebook or Twitter	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
e) Communicating with AASB via smart phone, i.e. iPhone/Blackberry	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3
f) Learning through new technologies, such as webinars/teleconferences, podcasts, vodcasts, wikis, blogs, streaming video, etc.	<input type="checkbox"/> _0	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3

12. AASB offers consulting and field services to assist school boards and systems in a variety of areas. Have you participated in any of these? If you have NOT participated, please indicate whether you are ... interested or uninterested in participating.

(a) School board self-evaluation
_0 Have not/uninterested _1 Have not/interested _2 Participated

(b) Preparing for a superintendent search
_0 Have not/uninterested _1 Have not/interested _2 Participated

(c) Conducting tax referenda
_0 Have not/uninterested _1 Have not/interested _2 Participated

(d) Conflict resolution
_0 Have not/uninterested _1 Have not/interested _2 Participated

(e) School board roles and responsibilities
_0 Have not/uninterested _1 Have not/interested _2 Participated

13. AASB now offers a variety of in-district training and consulting sessions for full boards. How interested would you be in having your full board participate in the following sessions ... not at all interested, not very interested, moderately interested or very interested? (Provide contact info in the comment box below if you want AASB to schedule a session for your full board.)

-----INTEREST LEVEL-----

	<u>Very</u>	<u>Moderately</u>	<u>Not very</u>	<u>Not at all</u>
a) Introduction to School Board Service	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4
b) School Board Self-Evaluation	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4
c) Understanding School Finance	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4
d) Governing That Improves Student Achievement	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4
e) Board Meetings that Matter	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4
f) Team Building	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4
g) Community Engagement	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4
h) Please comment:				

14. Please list any programs or services you would like to see AASB offer that would help you do a better job.

a)
b)
c)

15. AASB's training is also offered through its School Board Member Academy, a continuous series of courses on the key elements of school board service, education leadership and improving student achievement. This includes an annual convention, conferences, regional meetings, workshops and a variety of other events. Have you ever attended an AASB Academy event?

₁ No ₂ Yes

If no, why not?

16. How often do you personally contact AASB with a governance, legislative or policy question?

₁ Never ₂ Rarely ₃ Sometimes ₄ Often

17. In the past, did any of the following prevent you from taking part in an AASB event?

	<u>Yes</u>	<u>No</u>
a) Notice of event wasn't received well enough in advance	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
b) Awareness that the program was offered	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
c) Interest in the program	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
d) Fee levels/price	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
e) Not enough personal time available	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
f) Distance to the event	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
g) Event dates	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
h) Please explain any other reason below:		

18. Has AASB training given you the skills and tools necessary to understand and perform your governance role?

₁ No ₂ Yes

Please explain:

19. Please rate the program/content of any of the following AASB events that you have attended. Express whether the content was ... not at all useful, not very useful, fairly useful, very useful or note if you did not attend.

	-----USEFULNESS-----				
	<u>Did Not Attend</u>	<u>Not at all</u>	<u>Not Very</u>	<u>Fairly</u>	<u>Very</u>
a) The Annual Convention (December)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
b) The Spring Conference (March)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
c) The Summer Conference (June or July)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
d) The Fall Conference (October)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
e) A Winter or Spring District Meeting (regional)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
f) Personnel Law Review Teleconference/Webinar	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
g) Charter Schools 101 Teleconference/Webinar	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
h) Sexual Harassment Workshop	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
i) Effective Evaluation/Progressive Discipline Workshop	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
j) Please comment:					

20. Next, how interested would you be in attending each of these events in the future ... not at all interested in attending, not very interested, moderately interested or very interested?

	-----INTEREST LEVEL-----			
	<u>Not At all</u>	<u>Not Very</u>	<u>Moderately</u>	<u>Very</u>
a) The Annual Convention (December)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃
b) The Spring Conference (March)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃
c) The Summer Conference (July)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃
d) The Fall Conference (October)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃
e) A Winter or Spring District Meeting (regional)	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃
f) An AASB Personnel Workshop	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃
g) A "Hot Topic" Webinar	<input type="checkbox"/> ₀	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃

21. Please share one valuable lesson you've learned about improving student achievement through governance that you wish all school boards knew.

22. Any other comments about AASB events, products and services?

PART 2: Board and Communication

23. Name of your school board:

24. Are you currently a school board president?

- ₁ No ₂ Yes

25. Which applies to you?

- | | |
|---|--|
| <input type="checkbox"/> ₁ School board member for less than 3 years | <input type="checkbox"/> ₄ Superintendent for less than 3 years |
| <input type="checkbox"/> ₂ School board member for 3 to 5 years | <input type="checkbox"/> ₅ Superintendent for 3 to 5 years |
| <input type="checkbox"/> ₃ School board member for more than 5 years | <input type="checkbox"/> ₆ Superintendent for more than 5 years |
| <input type="checkbox"/> ₇ Other, please specify _____ | |

26. Is your board appointed or elected?

- ₁ Elected ₂ Appointed

27. Is your superintendent appointed or elected?

- ₁ Elected ₂ Appointed

28. Which of the following BEST describes the area in which your board is located?

- ₁ Rural ₂ Suburban ₃ Urban

29. In general, which more closely describes the number of students in your school system?

- ₁ Less than 1,000
₂ 1,000 – 5,000
₃ More than 5,000 but less than 10,000
₄ More than 10,000 but less than 50,000
₅ More than 50,000 students

30. What are the three biggest issues facing your school system/board of education?

a)
b)
c)

31. In your role as board member, do you use or have easy access to any of the following? (Please select all that apply.)

- | | No | Yes |
|--|---------------------------------------|---------------------------------------|
| a) Personal computer | <input type="checkbox"/> ₁ | <input type="checkbox"/> ₂ |
| b) E-mail | <input type="checkbox"/> ₁ | <input type="checkbox"/> ₂ |
| c) Internet/World Wide Web | <input type="checkbox"/> ₁ | <input type="checkbox"/> ₂ |
| d) Fax machine | <input type="checkbox"/> ₁ | <input type="checkbox"/> ₂ |
| e) Teleconference facilities | <input type="checkbox"/> ₁ | <input type="checkbox"/> ₂ |
| f) Facebook | <input type="checkbox"/> ₁ | <input type="checkbox"/> ₂ |
| g) Twitter | <input type="checkbox"/> ₁ | <input type="checkbox"/> ₂ |
| h) Smart phone, i.e. iPhone/Blackberry | <input type="checkbox"/> ₁ | <input type="checkbox"/> ₂ |
| i) Text messaging | <input type="checkbox"/> ₁ | <input type="checkbox"/> ₂ |

32. What is the speed of your Internet connection?

- | | |
|--|--|
| <input type="checkbox"/> ₀ Do not have an Internet connection | <input type="checkbox"/> ₃ Have an Internet connection, but don't know the type |
| <input type="checkbox"/> ₁ Dial-up (Low speed phone) | <input type="checkbox"/> ₄ DSL (High speed phone) |
| <input type="checkbox"/> ₂ Broadband (High Speed Cable/Satellite) | <input type="checkbox"/> ₅ Other _____ |

33. How comfortable are you with using e-mail?

- ₁ Very comfortable ₂ Moderately comfortable ₃ Not very comfortable ₄ Not at all comfortable

34. AASB wants to keep you up-to-date on events, issues, news and association business. Please rank order the following in terms of the (1) least preferred way for AASB to send you information and (10) the most preferred way.

- E-mail – my personal address₁
- E-mail – my work address (if working outside of board of education)₂
- E-mail – my official board of education address₃
- U.S. Postal Service (mail)₄
- Fax₅
- Automated phone call₆
- Automated text message₇
- Delivered to your Central Office mailbox in your district₈
- Posted on AASB's website (www.AlabamaSchoolBoards.org)₉
- Posted through Facebook, Twitter or a smart phone application (iPhone/Blackberry)₁₀

35. Do you receive too much, just the right amount or not enough information from AASB?

- ₁ Too much ₂ Right amount ₃ Not enough ₄ Don't know

Nearly done! Just a few more questions to help AASB tailor services to meet the diverse needs of our members.

PART 3: Demographics – All information will be kept confidential and only reported as aggregated results.

36. Are you: ₁ Male ₂ Female

37. Are you: ₁ Single ₂ Married

38. What is your age?

- ₁ 18-24 ₂ 25-34 ₃ 35-44 ₄ 45-54 ₅ 55-64 ₆ 65-74 ₇ 75 or more

39. Do you have children or grandchildren? (Please check all that apply.)

- ₁ Ages 0-4 ₃ Older (non K-12) children ₅ No children
₂ K-12 aged children ₄ K-12 aged grandchildren

40. Outside of board service, what type of work do you do (homemaker, executive, self-employed, educator, etc.)?

41. Look back on your work experience. Have you ever served as an educator or board of education employee?

- ₁ No ₂ Yes

42. Which category best describes the highest level of education you have completed?

- ₁ Less than high school graduate ₃ Some college ₅ Some post-college
₂ High school graduate ₄ College graduate ₆ Post graduate degree

43. Which category best describes your racial or ethnic background?

- ₁ African-American ₃ Asian/Pacific Islander ₅ Hispanic/Latino
₂ American Indian ₄ Caucasian ₆ Two or more races
₇ Other _____

44. What is the range of your total annual household income before taxes?

- ₁ Less than \$30,000 ₃ \$30,001-\$50,000 ₅ \$100,001+
₂ \$50,001-\$70,000 ₄ \$70,001-\$100,000 ₆ Other _____
₀ Decline to state

PART 4: WIN A FREE REGISTRATION – This information is optional and will be kept confidential.

You may enter your name to become eligible for a drawing of two **FREE CONFERENCE REGISTRATIONS** good for either the 2010 AASB October Conference or the 2011 AASB March Conference. You will be notified by e-mail.

Name: _____

Address: _____

Preferred E-mail Address: _____@_____

That's it! Thank you so much for your time and assistance as AASB endeavors to provide quality services and programs.

Thank you for completing this survey.

Please return your completed survey by fax to 334-270-0000.