

2008 Alabama Association of School Boards Survey

(1-800-562-0601 – FAX: 334-270-0000 – P.O. Drawer 230488 – Montgomery, AL 36123-0488 – info@AlabamaSchoolBoards.org)

*Thank you for taking the time to complete the 2008 AASB membership survey. This 15-minute survey will help us better understand our members' needs and concerns and to improve the services we provide. All responses will be kept confidential and only aggregate results will be reported. **Please type or print legibly using dark ink** and clearly mark the answer boxes . Fax the completed survey to AASB at 334-270-0000. Thanks again for your participation.*

Sally Howell, Executive Director

PART 1: AASB Products and Services – Please take a moment to provide comments

1. Here is a series of statements about AASB. For each statement, please express whether you ... strongly agree, mildly agree, mildly disagree, strongly disagree or have no opinion.

----AGREE---- --DISAGREE--

		<u>Strongly</u>	<u>Mildly A.</u>	<u>Mildly D.</u>	<u>Str. Dis.</u>	<u>No Opinion</u>
a) Board of directors, executive director, and staff practice and model professional excellence for local school systems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Is a good steward of membership dues, investing in programs/activities that make a difference in good school governance in Alabama	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Regularly informs members about programs, events and other activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Keeps my board up-to-date and informed on lobbying and advocacy issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Provides timely and accurate responses to member requests/inquiries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) Is a trusted resource for boards on good school governance and boardmanship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g) Is viewed by boards as highly influential in the development of public education policy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If you "strongly agree" or "strongly disagree" with any of the above statements, please explain why:

2. Please indicate your level of satisfaction with the following AASB publications and electronic communication services. Express whether you are ... extremely satisfied, satisfied, dissatisfied or extremely dissatisfied.

-----SATISFICATION LEVEL-----

		<u>Extremely Satisfied</u>	<u>Satis.</u>	<u>Dissat.</u>	<u>Extremely Dissat.</u>	<u>No Opinion</u>
a) The AlabamaSchoolBoards.org website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Alabama School Boards Magazine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) FYI Newsletter, e-mailed electronic version (Covers Alabama Board of Education)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) FYI Newsletter, printed version sent by U.S. mail (Covers Alabama Board of Education)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) LegAlert Newsletter, e-mailed electronic version (Covers Alabama Legislature/AASB lobbying efforts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) LegAlert Newsletter, printed version sent by U.S. mail (Covers Alabama Legislature/AASB lobbying efforts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g) Court Report Newsletter (Covers education-related Judicial Actions/Interpretations of Law)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h) AASB Boardmanship Series booklets (Guidebooks on such topics as open meetings, selecting a superintendent, tax referenda, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

i) Please comment:

3. If you have read these periodicals and electronic communications, how often have you read them ... often, frequently, occasionally or rarely? (Please check only those that apply.)

-----FREQUENCY OF USE-----

		<u>Often</u>	<u>Freq.</u>	<u>Occas.</u>	<u>Rarely</u>
a) The AlabamaSchoolBoards.org website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Alabama School Boards Magazine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) FYI Newsletter, e-mailed electronic version	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) FYI Newsletter, printed version sent by U.S. mail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) LegAlert Newsletter, e-mailed electronic version	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) LegAlert Newsletter, printed version sent by U.S. mail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g) Court Report Newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h) AASB Boardmanship Series booklets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. Please indicate your interest in continuing the following AASB awards and recognition programs.

-----INTEREST LEVEL-----

	<u>Very</u>	<u>Moderately</u>	<u>Not very</u>	<u>Not at all</u>
a) School Board Member Recognition Month	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
b) All-State School Board Members (Commends exemplary school board members)	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
c) Master School Board Member (Recognizes board members who have completed all four levels of the AASB School Board Member Academy)	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
d) Master's Honor Roll (Recognizes board members who have earned Master School Board Member Status five consecutive years)	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
e) President's Award (Recognizes school boards with 60%-plus members who attended at least 3 AASB conferences in an Academy year)	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
f) Media Honor Roll (Recognizes fair and balanced education reporting)	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄

5. How valuable would you say the following services and issues are to you as an AASB member ... extremely valuable, very valuable, somewhat valuable, has no value, or indicate if you are not familiar with the service/issue?

----- VALUE -----

	<u>Extremely</u>	<u>Very</u>	<u>Some Value</u>	<u>No Value</u>	<u>Not Familiar</u>
a) Board President's Roundtable and listserv	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₀
b) AASB's overall mission statement	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₀
c) Training offered through the AASB School Board Member Academy	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₀
d) Consultant and in-service, full board training (tailored for the individual school boards)	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₀
e) Events and forums	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₀
f) Lobbying and advocacy	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₀
g) Efforts to provide news, information and research to members and the media	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₀
h) Policy development assistance for boards/systems	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₀
i) AASB's Legal Assistance Fund	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₀
j) Alabama Risk Management for Schools	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₀
k) Efforts to provide networking/information-sharing opportunities for members	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₀

6. If AASB expanded or offered the following services and initiatives, how interested would you be in them ... very interested, moderately interested, not very interested or not at all interested?

-----INTEREST LEVEL-----

	<u>Very</u>	<u>Moderately</u>	<u>Not very</u>	<u>Not at all</u>
a) Expanded legal services/information	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
b) Promotion of public education to the media and general public	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
c) Increasing members' awareness of NSBA programs/services	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
d) A superintendent search service	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
e) Expanded policy support	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
f) Training on 21st century skills for students	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
g) Training in community engagement	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
h) A mentor program for new school board members	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
i) Training for school board candidates	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
j) Increased availability of new board member orientation training	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
k) Board President's Roundtable and listserv	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄

7. How interested are you in ...

-----INTEREST LEVEL-----

	<u>Very</u>	<u>Moderately</u>	<u>Not very</u>	<u>Not at all</u>
a) Training through webinars and videoconferencing	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
b) Training through a video library	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
c) Training using teleconferencing (conference call)	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
d) Training through an audio library	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
e) Training through self-study guides/reading lists	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
f) Training with a small group of school boards	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
g) Whole-board training in your school district	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
h) Easily accessible online training	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
i) Ability to do conference/event evaluations online	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
j) Learning through new technologies, such as podcasts, vodcasts, wikis, blogs, streaming video, etc.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄

8. AASB offers consulting and field services to assist school boards and systems in a variety of areas. Have you participated in any of these? If you have NOT participated, please indicate whether you are ... interested or uninterested in participating.

(a) School board self-evaluation

₁ Participated ₂ Have not/interested ₂ Have not/uninterested

(b) Preparing for a superintendent search

₁ Participated ₂ Have not/interested ₂ Have not/uninterested

(c) Conducting tax referenda

₁ Participated ₂ Have not/interested ₂ Have not/uninterested

(d) Conflict resolution

₁ Participated ₂ Have not/interested ₂ Have not/uninterested

(e) School board roles and responsibilities

₁ Participated ₂ Have not/interested ₂ Have not/uninterested

9. AASB plans to offer a variety of new in-district training and consulting sessions for full boards. How interested would you be in having your full board participate in the following sessions ... very interested, moderately interested, not very interested or not at all interested?

-----INTEREST LEVEL-----

	<u>Very</u>	<u>Moderately</u>	<u>Not very</u>	<u>Not at all</u>
a) Introduction to School Board Service	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
b) School Board Self-Evaluation	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
c) Understanding School Finance	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
d) Governing That Improves Student Achievement	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
e) Board Meetings that Matter	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
f) Team Building	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄
g) Community Engagement	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄

10. Please list any programs or services you would like to see AASB offer that would help you do a better job?

a)
b)
c)

11. AASB's training is also offered through its School Board Member Academy, a continuous series of courses on the key elements of school board service, education leadership and improving student achievement. This includes an annual convention, conferences, regional meetings, workshops and a variety of other events. Have you ever attended an AASB Academy event?

₁ No ₂ Yes

If no, why not?

12. How often do you personally contact AASB with a governance, legislative or policy question?

₁ Never ₂ Rarely ₃ Sometimes ₄ Often

13. In the past, did any of the following prevent you from taking part in an AASB event?

	<u>Yes</u>	<u>No</u>
a) Notice of event wasn't received well enough in advance	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
b) Awareness that the program was offered	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
c) Interest in the program	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
d) Fee levels/price	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
e) Not enough personal time available	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
f) Distance to the event	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
g) Event dates	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂
h) Other reason, please explain:	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂

14. Has AASB training given you the skills and tools necessary to understand and perform your governance role?

₁ No ₂ Yes

Please explain:

15. Please rate the program/content of any of the following AASB events that you have attended. Express whether the content was ... very useful, fairly useful, not very useful, not at all useful or note if you did not attend.

	-----USEFULNESS-----				
	<u>Very</u>	<u>Fairly</u>	<u>Not Very</u>	<u>Not at all</u>	<u>Did Not Attend</u>
a) The Annual Convention (December)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 0
b) The Spring Conference (March)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 0
c) The Summer Conference (July)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 0
d) The Fall Conference (October)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 0
e) A Winter or Spring District Meeting (regional)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 0
f) An AASB Personnel Workshop	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 0

Please comment:

16. Next, how interested would you be in attending each of these events in the future, very interested, moderately interested, not very interested, or not at all interested in attending?

	-----INTEREST LEVEL-----			
	<u>Very</u>	<u>Moderately</u>	<u>Not very</u>	<u>Not at all</u>
a) The Annual Convention (December)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
b) The Spring Conference (March)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
c) The Summer Conference (July)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
d) The Fall Conference (October)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
e) A Winter or Spring District Meeting (regional)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
f) An AASB Personnel Workshop	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

17. Please share one valuable lesson you've learned about improving student achievement through governance that you wish all school boards knew?

18. Any other comments about AASB events, products and services?

PART 2: Board and Communication Issues

19. Name of your school board: 0 Decline to state

20. Are you currently a school board president?

- 1 No 2 Yes 0 Decline to state

21. Which applies to you?

- | | |
|--|---|
| <input type="checkbox"/> 1 School board member for less than 3 years | <input type="checkbox"/> 4 Superintendent for less than 3 years |
| <input type="checkbox"/> 2 School board member for 3 to 5 years | <input type="checkbox"/> 5 Superintendent for 3 to 5 years |
| <input type="checkbox"/> 3 School board member for more than 5 years | <input type="checkbox"/> 6 Superintendent for more than 5 years |
| <input type="checkbox"/> 7 Other, please specify _____ | |

22. Is your board appointed or elected?

- 1 Elected 2 Appointed

23. Is your superintendent appointed or elected?

- 1 Elected 2 Appointed

24. Which of the following BEST describes the area in which your board is located?

- 1 Rural 2 Suburban 3 Urban

25. In general, which more closely describes the number of students in your school system?

- 1 Less than 1,000
2 1,000 – 5,000
3 More than 5,000 but less than 10,000
4 More than 10,000 but less than 50,000
5 More than 50,000 students

26. What are the three biggest issues facing your school system/board of education?

a)
b)
c)

27. In your role as board member, do you use or have easy access to any of the following?

	No	Yes
a) Personal computer	<input type="checkbox"/> _1	<input type="checkbox"/> _2
b) E-mail	<input type="checkbox"/> _1	<input type="checkbox"/> _2
c) Internet/World Wide Web	<input type="checkbox"/> _1	<input type="checkbox"/> _2
d) Fax machine	<input type="checkbox"/> _1	<input type="checkbox"/> _2
e) Teleconference facilities	<input type="checkbox"/> _1	<input type="checkbox"/> _2

28. What is the speed of your Internet connection?

<input type="checkbox"/> _0 Do not have an Internet connection	<input type="checkbox"/> _3 Have an Internet connection, but don't know the type
<input type="checkbox"/> _1 Dial-up (Low speed phone)	<input type="checkbox"/> _4 DSL (High speed phone)
<input type="checkbox"/> _2 Broadband (High Speed Cable/Satellite)	<input type="checkbox"/> _5 Other_____

29. How comfortable are you with using e-mail?

_1 Very comfortable _2 Moderately comfortable _3 Not very comfortable _4 Not at all comfortable

30. AASB wants to keep you up-to-date on events, issues, news and association business. Please rank order the following in terms of the (1) most preferred way for AASB to send you information and (9) the least preferred way.

____ E-mail – my personal address_1
____ E-mail – my work address (if working outside of board of education)_2
____ E-mail – my official board of education address_3
____ U.S. Postal Service (mail)_4
____ Fax_5
____ Automated phone call_6
____ Automated text message_7
____ Delivered to your Central Office mailbox in your district_8
____ Posted on AASB's website (www.AlabamaSchoolBoards.org)_9

31. Do you receive too much, just the right amount or not enough information from AASB?

_1 Too much _2 Right amount _3 Not enough _4 Don't know

Nearly done! Just a few more questions to help AASB tailor services to meet the diverse needs of our members.

PART 3: Demographics – All information will be kept confidential and only reported as aggregated results.

32. Are you: _1 Male _2 Female

33. Are you: _1 Single _2 Married

34. What is your age?

_1 18-24 _2 25-34 _3 35-44 _4 45-54 _5 55-64 _6 65 – 74 _7 75 or more

35. Do you have children: (Please check all that apply.)

_1 Ages 0-4 _2 K-12 aged children _3 Older (non K-12) children _4 K-12 aged grandchildren _5 No children

36. Outside of board service, what type of work do you do (homemaker, executive, self-employed, educator, etc.)?

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37. Look back on your work experience. Have you ever served as an educator or board of education employee?

_1 No _2 Yes

38. Which category best describes the highest level of education you have completed?

_1 Less than high school graduate _2 High school graduate _3 Some college _4 College graduate _5 Some post-college _6 Post graduate degree

39. Which category best describes your racial or ethnic background?

_1 African-American _2 American Indian _3 Asian/Pacific Islander _4 Caucasian _5 Hispanic/Latino _6 Two or more races _7 Other_____

40. What is the range of your total annual household income before taxes?

_1 Less than \$30,000 _2 \$30,001-\$50,000 _3 \$50,001-\$70,000 _4 \$70,001-\$100,000 _5 \$100,001+ _6 Other_____ _0 Decline to state

PART 4: WIN A FREE REGISTRATION – This information is optional and will be kept confidential.

You may enter your name to become eligible for a drawing of two **FREE CONFERENCE REGISTRATIONS** good for either the 2008 AASB December Convention or the 2009 AASB March Conference. You will be notified by e-mail.

Name: _____

Address: _____

Preferred E-mail Address: _____@_____

That's it! Thank you so much for your time and assistance as AASB endeavors to provide quality services and programs.

Thank you for completing this survey.

Please return your completed survey by fax to 334-270-0000.