

MEMORANDUM

TO: SUPERINTENDENTS

FROM: SALLY HOWELL, J.D.
EXECUTIVE DIRECTOR



DATE: DECEMBER 2011

SUBJECT: SCHOOL BOARD MEMBER RECOGNITION MONTH

You are invited to join us in celebrating Alabama's 19th annual School Board Member Recognition Month in January. This observance, which also is being celebrated nationally, offers you a chance to strengthen your relationship with your school board members. The theme, "Making a World of Difference," reaffirms the goal we all share: preparing tomorrow's leaders for productive citizenship. To make this project a success, we are providing you a variety of suggestions and easily customizable promotional materials. These can be downloaded from our website at www.AlabamaSchoolBoards.org. A certificate template can also be downloaded and customized for each board member to be presented by your board president at the January board meeting.

Recognizing board members for their dedication and sacrifice takes a concerted effort by your staff, parents, students and community. But, such recognition can encourage veteran board members to continue making the commitment board service requires. We urge you to take this opportunity to acknowledge them.

If yours is a medium to large school system, you may want to consider having clusters of schools work together to stage a single recognition event or even pair one school with each board member for recognition. This will help ensure neither your schools nor the board members will be overwhelmed with activities in January.

c: School Public Relations Officers